

HEADSHOT BEST PRACTICES

Step 1: Location

- Take the photo outside if possible, using natural light. A backdrop of full greenery works well.
- Avoid harsh sunlight on the face. Look for shade or indirect light for a softer look.
- If outdoors, the subject should stand a few feet away from greenery.
- If indoors, make sure there is no clutter in the background. Avoid having the subject stand in front of a window.

Step 2: Position and Framing

- Stand a few feet away from the subject to frame them from the waist up, leaving some room above their head.
- Do not zoom with your phone. Instead, take steps closer if necessary.

Step 3: Direction

- Make sure the subject's hair and clothing are neat and tidy.
- If the subject wears glasses, ensure there are no reflections visible on the lenses.
- Direct the subject to relax and smile naturally.
- Check that their posture looks confident, with shoulders back and relaxed.

Step 4: Take the Photo

- Position the camera at eye level, and have the subject face the camera directly.

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- Use Portrait mode if your phone has this feature, as it helps blur the background and keep the focus on the subject's face.
- Take multiple photos to provide options and ensure you capture the best shot.